

Beloved Playa Mujeres Makes Successful Transition to Adults Only Hotel

The multi-award winning Beloved Playa Mujeres by Excellence Group, makes a successful transition to adults only, and amps up luxury accommodations and amenities with its own Boutique All Inclusive concept.

Playa Mujeres, Cancun, Mexico/ -- Beloved Playa Mujeres, a Boutique All-Inclusive, five-star luxury hotel located just a few minutes north of Cancun, in Playa Mujeres, Mexico, has successfully transitioned into adults only property as of September 1, 2016. Beloved Playa Mujeres is Cancun's jewel boutique hotel and Excellence Group's flagship property. Beloved offers the most upscale and personalized romantic experience, surrounded by an exclusive marina and a world class Greg Norman designed golf course. The property is nestled on one of Mexico's most picturesque beaches with breathtaking views to Isla Mujeres.

In line with transitioning to adults only, The Beloved has upgraded its luxury amenities and services for future guests who book any of Beloved's 9 high-end suite categories, including the most popular features by Excellence, such as Suites with Ocean View, Swim-Up access, Rooftop terraces with plunge pools, or beachfront Casitas with private pool, among others.



Guests are pampered from the moment they arrive with a glass of champagne and VIP check-in, followed by in-room delicacies, such as a deluxe edible arrangement and chilled bottle of champagne. Daily surprise amenities include laundry service, plus all upscale compliments

offered at Excellence Club categories in other properties by Excellence.

The Beloved Spa, a premier 35,000 sq ft wellness facility, offers a complimentary signature Agua Viva hydro-therapy circuit transporting guests with a blend of water-based exercise, therapeutic massage using jets and cascades in perfect contrast with an iced pool, followed by Hammam-style steam bath.

More new features, will be announced in the near future, in order to upgrade this unique boutique experience in Cancun.

Beloved Playa Mujeres also offers complete honeymoon and anniversary packages for couples to make lifelong memories, surrounded by a philosophy of wellness, romance, and luxe relaxation as only the Beloved experience can provide.

Currently, Beloved Playa Mujeres enjoys the highest satisfaction ratings in the hotel's history, racking up awards like the Trip Advisor 2016 Traveler's Choice winner for all-inclusive resorts worldwide, and the 2015 Trip Advisor Hall of Fame award, among other distinctions.

About Excellence Group Luxury Hotels & Resorts

Excellence Group Luxury Hotels & Resorts is a family-owned and operated resort group, specializing in hotel management and worldwide real estate development, with a primary presence in the Caribbean. A joint investment between Medieval Times and ETI (Explotaciones Turísticas de las Islas). The group owns and manages five-star, award-winning resort properties in the Dominican Republic and Mexico under three brands which encompass the concept of ultimate all-inclusive luxury: Adults-Only Excellence Resorts in Cancun, Riviera Maya, and Punta Cana; Boutique Adults-Only All-Inclusive at Beloved Hotels; and Modern All-Inclusive Luxury at Finest Resorts. Excellence Group Luxury Hotels & Resorts has been the recipient of TripAdvisor's Traveler's Choice Award, the AAA Diamond Award, Conde Nast Travel Readers' Choice Award and Travel & Leisure World's Best Award. For more information on The Excellence Group and its brands of resort properties, go to www.excellencegroupluxuryresorts.com

Click to view Excellence Group properties' awards <http://www.excellencegroupluxuryresorts.com/about-excellence-group/awards/> to update the information.

Visit BelovedHotels.com.