

Excellence Group Announces March 1st 2015 Opening of Finest Playa Mujeres

Excellence Group Luxury Hotels & Resorts announces the near completion of construction of the Finest Playa Mujeres resort, located in Playa Mujeres, Mexico. The Finest Playa Mujeres will begin welcoming guests on March 1, 2015.

This winter, Excellence invites you to escape the ordinary and experience *Life Done Beautifully* at the brand new Finest Playa Mujeres, a tranquil and indulgent escape. Finest Playa Mujeres is celebrating their grand opening with an offering of 35% off their all-inclusive resort packages, for both winter and summer 2015 travel.

Guests will experience an elegant enclave that offers a suite of possibilities... expansive beds, oversize jacuzzis, custom lighting, lush color, simple lines, deluxe bathing, ultimate privacy, replete with amenities and delights. Whichever you choose, from Family Suites to Rooftops or Pool Junior Suites, every Finest suite is designed to be livable for all, and open to anything that piques one's curiosity.



Couples will enjoy the balance of privacy with openness of space and spirit. The Finest Playa Mujeres experience will offer lovers an entirely new dimension of intimacy and romance. Young romances, honeymoons, anniversaries, and weddings; Finest Playa Mujeres specializes in togetherness.

"At the Finest, we like to share the luxury, and the love. So we provide a multi-age environment that enhances your individual experience as well," states Finest Playa Mujeres Marketing Director, Alejandro Lazcano.

The Excellence Club exists solely to provide all-inclusive luxury in a private, tucked away setting (without the sound of little feet) while the elevated luxury of The Finest Club welcomes all ages. The clubs are particularly designed to accommodate privacy, including club check-in and out, late check-out, welcoming gifts and fresh flowers.

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Luxury Hotels & Resorts

Foodies can savor the flavors and spirits of nine all-inclusive International dining options within the Finest Playa Mujeres resort. From Caribbean specialties and familiar favorites, to a world of new taste experiences, every dish is made especially to order. Swim-up bars and plush lounges abound, with drinks shaken up for bon vivants, connoisseurs and sensible celebrators alike.

Excellence Group Product Enhancements

Excellence Group continually strives to outdo itself with exciting updates and renovations for guests to enjoy. Excellence Group is proud to announce brand new coffee houses and sports bars at Excellence Playa Mujeres and Excellence Riviera Cancun, alike. Excellence Riviera Cancun will add a 9th dining option for guests, with the opening of a tapas restaurant, as well as complete renovations of all Excellence Club rooms. All will be completed before the end of 2014.

Excellence Punta Cana will add nine new Pool Junior suites, all featuring a private pool. These new suites will be available and finished before the end of the year.

And The Beloved Hotel Playa Mujeres, due to its success, has added a fourth dining option a la carte, and two additional a la carte breakfast locations, one featuring a beachfront degustation menu.

About The Excellence Group

Excellence Group Luxury Hotels & Resorts is a family owned and operated resort group specializing in hotel management and worldwide real estate development, with a primary geographic presence in the Caribbean. Excellence Group Luxury Hotels & Resorts is the result of a joint investment between Medieval Times and ETI (Explotaciones Turisticas de les Illes). The group owns and manages resort properties in Punta Cana, Dominican Republic, Riviera Maya, and Cancun, Mexico.

